

# Virginia Willis

ATLANTA, GA



VIRGINIA WILLIS  
CULINARY ENTERPRISES, INC.

## SEEN IN

FoodNetwork.com  
Food Network's Chopped  
Throwdown with Bobby Flay  
Martha Stewart Living Television  
Fox and Friends  
Dr. Oz: The Good Life  
Paula Deen's Best Dishes  
Southern Living  
Fine Cooking  
ABC News  
The New York Times  
The Washington Post  
Ladies Home Journal  
Publisher's Weekly  
Chicago Tribune  
Houston Chronicle  
San Francisco Chronicle  
House Beautiful  
Country Living  
Atlanta Journal-Constitution  
FamilyFun Magazine  
Saveur.com  
SteamyKitchen.com  
CNN.com  
Eating Well  
Wall Street Journal  
CookingChannel.com  
USA Today  
Food52.com  
PBS: A Chef's Life  
LA Times



## AVAILABILITY

- Product Endorsements
- Brand Ambassador
- Speaking Engagements
- Scripted/Reality Television
- Hosting: Live, TV, Radio
- SMT or RMT
- Demonstrations
- Lectures/Presentations
- Interviews
- Sponsored Conference Representation
- Recipe Development
- Sponsored Blog Posts
- Social Media Campaigns
- Food Photography

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Georgia-born French-trained Chef Virginia Willis has cooked *Lapin Normandie* with Julia Child in France, prepared lunch for President Clinton, and ran the TV kitchens of Martha Stewart and Bobby Flay -- but it all started in her grandmother's country kitchen.

Virginia is a popular Southern food authority, having authored ***Lighten Up, Y'all, Bon Appétit, Y'all*** and ***Basic to Brilliant, Y'all***, among others. *Lighten Up, Y'all: Classic Southern Recipes Made Healthy and Wholesome* received a **2016 James Beard Foundation Award** of Excellence in the Focus on Health category and was a finalist for Best American cookbook by the International Association of Culinary Professionals. Named by the *Chicago Tribune* as one of "Seven Food Writers You Need to Know," her fans love her knack for giving classic French dishes a down-home feel and reimagining Southern favorites.

## STATS

(AS OF 5/1/2017)

Average Monthly Blog/  
Website Pageviews: 85K  
Twitter: 38,700 Followers  
Facebook: 37,400 Followers  
Instagram: 11,400 Followers  
[www.virginiawillis.com](http://www.virginiawillis.com)

## COOKBOOKS

